



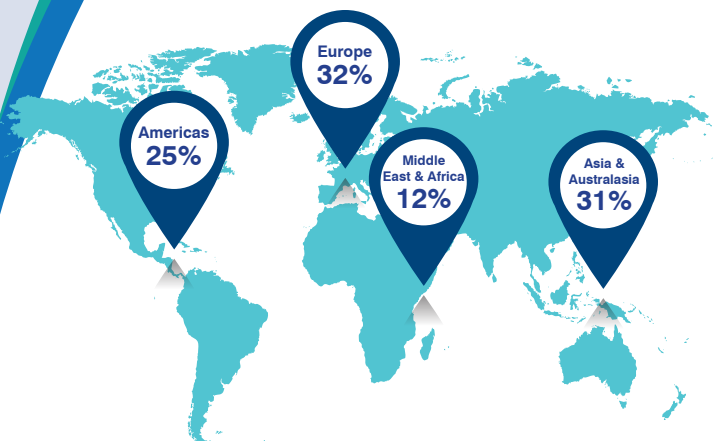
Seatrade Cruise Review

Wholly owned by UBM, one of the largest global events businesses, Seatrade is a firmly established brand in the international cruise community. Seatrade Cruise Review reports the latest developments, innovations and interviews with top executives from all the leading cruise brands. Alongside the quarterly Review, Seatrade produces specialist publications focusing regionally and by industry sector, together with yearbooks, contract publishing for ship and product launches, anniversaries and corporate brochures.



Distribution

Circulation by geographic region



Circulation by business sector

34% Cruise line & Operators

21% Ports, destinations and tourism offices

18% Shipbuilding, repair and marine equipment

11% Cruise line agents and Travel agents

7% Tour operators & Ground handlers

9% Others



Official Publication status at the top world cruise events

With exclusive distribution at top industry events and cruise gatherings, Seatrade Cruise Review is the only publication to offer such a wide circulation resulting in a high level of unrivalled readership.

Seatrade Cruise Review's unique 'at event' distribution via:

- Delegate bags
- State of the Industry conference seats
- VIP packs
- Exhibitor packs
- Speaker packs
- Conference seats

2016 events include:

Seatrade Cruise Global, Fort Lauderdale, USA – March 2017

Seatrade Cruise Asia, Venue & date TBC

Seatrade Europe, Hamburg, Germany – September 2017

Seatrade Middle East Cruise Forum, Venue & date TBC

Seatrade's specialist database includes the leading cruise line executives from around the world.

Over **6,000** industry professionals including C-Suite, cruise ship owners, managers and operators directly receive Seatrade Cruise Review.

48% of Seatrade Cruise Review readers work at director level.

Over **1,000** cruise line executives from the top 50 cruise brands read Seatrade Cruise Review.

For rates and editorial programme, please refer to www.seatradecruisereview.com or contact Ian Vernau at: Email: ian.vernau@ubm.com



Seatrade Cruise Review

Seatrade Cruise Review offers a number of different advertising positions.

Cover positions

Inside front cover	GBP £ 5,395
Inside back cover	5,265
Outside back cover	5,655

Double Page Spread

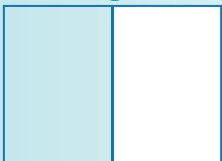


297mm (h) x 420mm (w)*
11 3/4in (h) x 16 1/2in (w)*

Standard Position

1 insertion	GBP £ 6,745
2-3 insertions	5,945
4+ insertions	6,205

Full Page

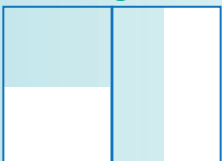


297mm (h) x 210mm (w)*
11 3/4in (h) x 8 1/4in (w)*

Standard Position

1 insertion	GBP £ 4,200
2-3 insertions	4,015
4+ insertions	3,160

Half Page



Horizontal
124mm (h) x 178mm (w)
4 7/8in (h) x 7in (w)

Vertical
254mm (h) x 86mm (w)
10in (h) x 3 3/8in (w)

Standard Position

1 insertion	GBP £ 2,885
2-3 insertions	2,765
4+ insertions	2,120

Quarter Page



Horizontal
62mm (h) x 178mm (w)
2 1/2in (h) x 7in (w)

Vertical
124mm (h) x 86mm (w)
4 7/8in (h) x 3 3/8in (w)

Standard Position

1 insertion	GBP £ 2,205
2-3 insertions	2,150
4+ insertions	1,580

Loose Insert



290mm (h) x 205mm (w)*
11 3/8in (h) x 8in (w)

A4

Single sided	GBP £ 3,575
Double sided	3,855

Prices available on request

All artwork must be supplied as finished artwork or a charge may be applicable.

*Trimmed size, please add minimum of 3mm bleed on all edges for trimming allowance.

Recommended non-bleed full page advert size:
254mm (h) x 178mm (w).

All critical matter should be at least 7mm inside trimmed edges.

File Formats

Preferred:

- **PDF** - PDF/X-1a: 2001, pass4press or equivalent press ready PDF. (Allow 3mm bleed where appropriate).

Acceptable:

- **JPG, TIFF, Bitmap EPS or PDF** - 300dpi min, CMYK, flattened files (ie. no transparency).
- **Vector EPS** - Embed or outline all type matter, flatten files (ie. no transparency), CMYK.
- **Mac Application Files** - QuarkXpress - Photoshop, Illustrator, Indesign (All high-res graphics etc. must also be supplied).

Media

Email - Recommended for smaller files only (below 10mb). Please send all material to: libby.isted@ubm.com

Mass Data Transfer - Larger files can be sent via your preferred web-based file-sharing/mass distribution service.

For more information or to reserve space contact:

Ian Vernau
Advertisement Sales Manager
ian.vernau@ubm.com
Tel: +44 1206 201564

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Cover positions

	USD \$
Inside front cover	8,790
Inside back cover	8,595
Outside back cover	9,165

Double Page Spread

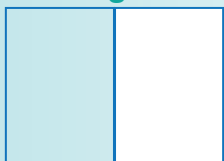


297mm (h) x 420mm (w)*
11¼in (h) x 16½in (w)*

Standard Position

	USD \$
1 insertion	11,000
2-3 insertions	10,090
4+ insertions	8,460

Full Page

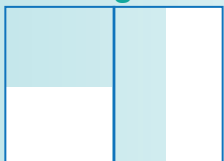


297mm (h) x 210mm (w)*
11¼in (h) x 8¼in (w)*

Standard Position

	USD \$
1 insertion	6,850
2-3 insertions	6,550
4+ insertions	5,275

Half Page



Horizontal
124mm (h) x 178mm (w)
4¾in (h) x 7in (w)

Vertical
254mm (h) x 86mm (w)
10in (h) x 3⅜in (w)

Standard Position

	USD \$
1 insertion	4,700
2-3 insertions	4,515
4+ insertions	3,445

Quarter Page



Horizontal
62mm (h) x 178mm (w)
2½in (h) x 7in (w)

Vertical
124mm (h) x 86mm (w)
4¾in (h) x 3⅜in (w)

Standard Position

	USD \$
1 insertion	3,605
2-3 insertions	3,510
4+ insertions	2,575

Loose Insert



290mm (h) x 205mm (w)*
11¼in (h) x 8in (w)

A4

	USD \$
Single sided	5,820
Double sided	6,290

Prices available on request

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Recommended non-bleed full page advert size:

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File Formats

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Advertisement Sales Manager
ian.vernau@ubm.com
Tel: +44 1206 201564

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Cover positions

Inside front cover	Euro 7,150
Inside back cover	6,985
Outside back cover	7,495

Double Page Spread

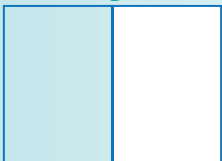


297mm (h) x 420mm (w)*
11½in (h) x 16½in (w)*

Standard Position

1 insertion	Euro 8,950
2-3 insertions	8,470
4+ insertions	6,870

Full Page

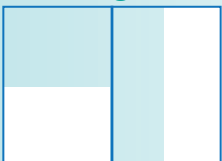


297mm (h) x 210mm (w)*
11½in (h) x 8¼in (w)*

Standard Position

1 insertion	Euro 5,560
2-3 insertions	5,330
4+ insertions	4,190

Half Page



Horizontal
124mm (h) x 178mm (w)
4¾in (h) x 7in (w)

Vertical
254mm (h) x 86mm (w)
10in (h) x 3⅜in (w)

Standard Position

1 insertion	Euro 3,825
2-3 insertions	3,665
4+ insertions	2,810

Quarter Page



Horizontal
62mm (h) x 178mm (w)
2½in (h) x 7in (w)

Vertical
124mm (h) x 86mm (w)
4¾in (h) x 3⅜in (w)

Standard Position

1 insertion	Euro 2,925
2-3 insertions	2,885
4+ insertions	2,050

Loose Insert



290mm (h) x 205mm (w)*
11½in (h) x 8in (w)

A4

Single sided	Euro 4,735
Double sided	5,115

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